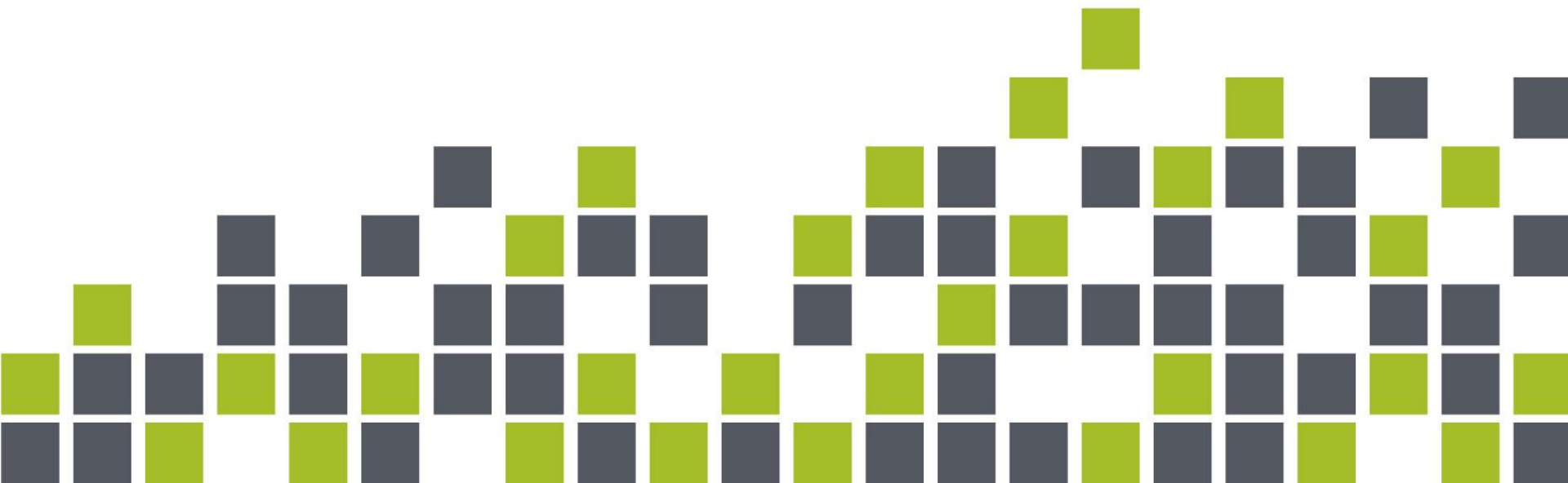


INTRODUCTION TO IDIOM

the true history of the future is one of nimble,
continuous and perpetual change



WHO ARE IDIOM



- Idiom Ltd, established 2001 in Auckland NZ, privately held
- 100s of customers/partners in Australasia, HK, UK, US
- Stable, experienced staff who understand and believe in the magic of the IDIOM approach
- Profitable, no debt, strong reserves
- Global brand presence through published articles, conferences, and twitter
- Author of successful software development tools, and experts in the use and application of those tools

Agile, innovative, and disruptive in approach

Measured by success, not process

“who do you call when you have already tried traditional approaches and failed?”

ACTIVE SECTORS

- City, State, Central Government (NZ, Australia, HK)
 - Case management, entitlement calculations, revenue and billing, growth and planning, payroll
- Insurance, Superannuation, Banking
 - Underwriting/Rating, full cycle policy administration, claims management, audit and compliance, platform migration
- Health
 - Costing, revenue and billing, clinical case management, clinical and social policy automation
- Logistics
 - Loyalty, pricing, costing
- Payroll
 - Recalculation, remediation, BAU

IDIOM TOOLS THAT DEFINE YOUR BUSINESS



- **IDIOM Decision Manager** [2001] captures and validates substantial and complex business logic in the form of Decision Models; tests and documents the Decision Models; and generates valid and correct Java and/or C# source code to implement the Decision Models
- **IDIOM Forms** [2006] builds very large web forms that are bound to Decision Models at runtime using Java and/or Microsoft web servers
- **IDIOM Document Generator** [2012] builds Microsoft Word documents (contracts, agreements, et al) under the control of IDIOM Decision Models at runtime, which can be delivered back to the caller as Word, PDF, HTML

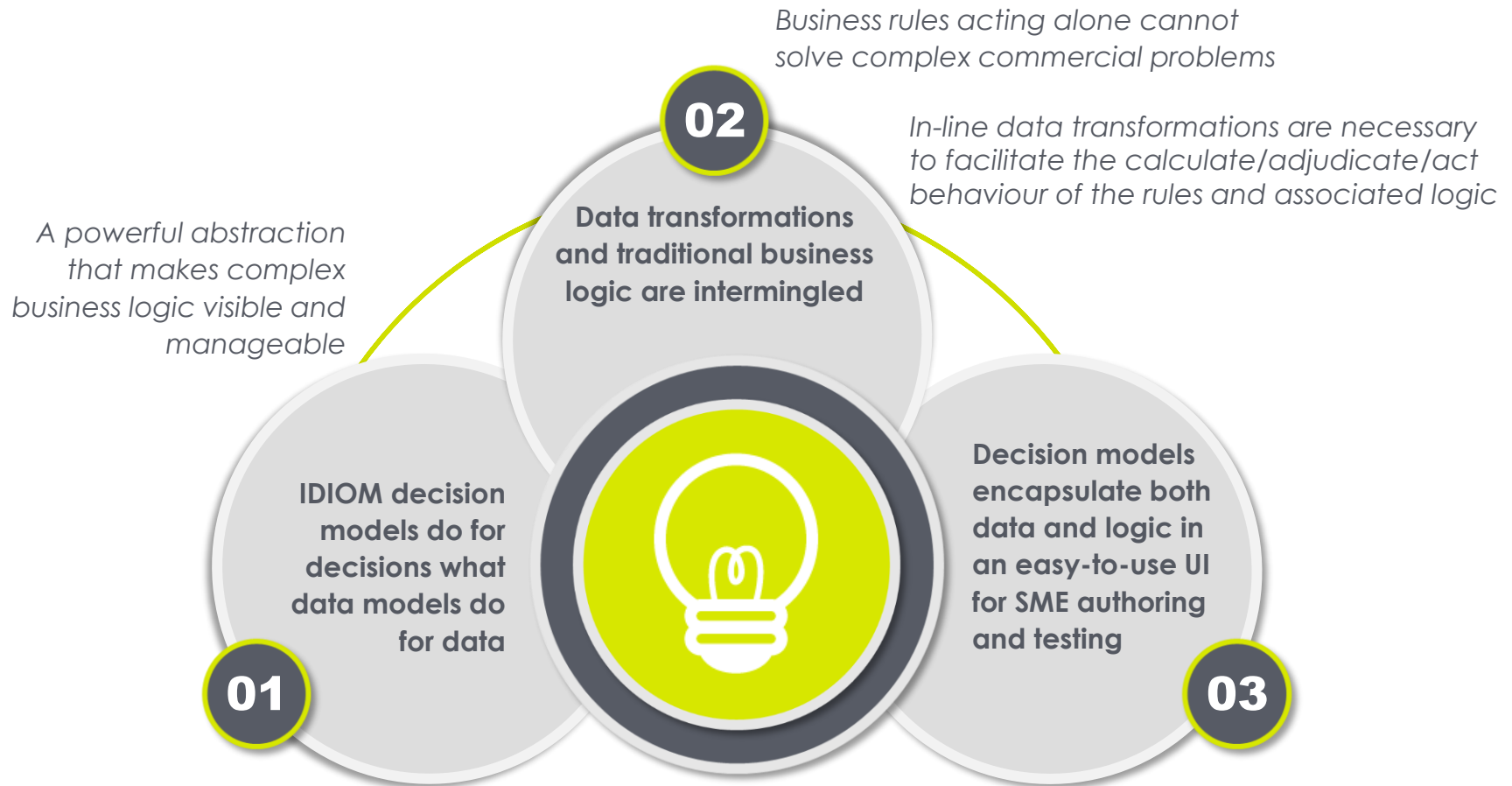
IDIOM PRODUCTS THAT SUPPORT YOUR BUSINESS



- **IDIOM Decision Manager Workbench** [2012] uploads Decision Models and other process components, assembles them into schedulable processes, and runs them at scale to collect outcomes and supporting information for subsequent analysis and/or action
- **IDIOM Decision Tracker** [2013] is a tool to map MS Word and MS Excel documents to Decision Models for full bi-directional traceability between corporate policy definitions and their implementation as IDIOM generated Decision Models
- **IDIOM Transaction Engine** [2016] is a set of software components that are built for the cloud and open internet use, providing a complete, secure, and scalable application that dynamically constructs and executes processes that are configured by the IDIOM Tools

DECISION MODELS

TRANSFORMING SOFTWARE DEVELOPMENT



KEY POINTS OF INNOVATION



Increased agility with reduced business risk

SME authoring and testing of policy definitions with automated generation and implementation, supports **nimble, continuous, perpetual** business change

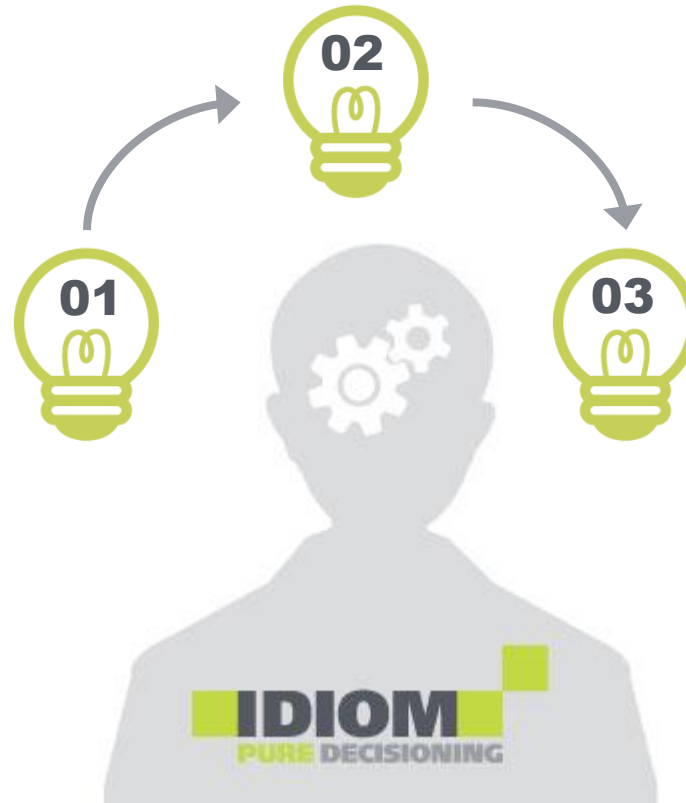
Fundamental redesign of the traditional SDLC

Separate development and automation of business policy (deciding) from the systems that support it (doing)

Spawns a 'Business Change Cycle' that is independent of the traditional SDLC

Ensures 100% alignment of systems with business policy, by definition

Diminishes processes as either concern or constraint



Significant reduction in the business cost of developing and implementing business changes

Plus substantial reduction in SDLC cost, time, and risk through reduced system complexity and clear separation of concerns

THANK YOU



WE WELCOME YOUR QUESTIONS



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