



IDIOM selected for Government’s “Open Door to Innovation” programme

AUCKLAND, New Zealand, 1 May 2013 – Auckland-based software company [IDIOM Limited](#) has been selected for the Government’s “Open Door to Innovation” programme, designed to identify ICT innovation that has the proven potential to solve business problems in Government.

The programme run by the Department of Internal Affairs (DIA) selected 47 companies with potential solutions for consideration by government agencies; making it easier for innovative local ICT companies to profile and sell innovative solutions to the public sector.

Department of Internal Affairs’ Prashant Belwalkar, the Manager of Market Engagement for the Government ICT Supply Management Office says, "The Open Door to Innovation program was a means of getting the government agencies exposed to a wide range of innovative solutions. It gave an opportunity to the SME vendors to compete effectively in the government procurement space."

Mark Norton, Executive Director of IDIOM, says, "We’re pleased to be one of the successful vendors. We have a strong track record for delivering successful, large scale automation of policy based decision-making. We look forward to the opportunity to assist Government agencies to streamline automation of Government policy within core business processes."

IDIOM (www.idiomsoftware.com) develops and licenses decision automation software that makes systems far more transparent, flexible and agile, by giving business users hands-on control over defining and deploying specialist decision making expertise. The company is a pioneer in the development and use of decision oriented concepts, and the application of these concepts to development of “intelligent processes”.

Norton says, “Innovation and ICT are two terms that go especially well together. Governments around the world are promoting ICT related innovation as a harbinger of economic growth, employment, sustainable development, even environmental improvements. We have some fantastic ICT innovation in New Zealand, so it’s great to see the public sector actively looking at how they can apply this innovation in their own organisations.”

IDIOM’s innovative solutions, designed to help businesses achieve growth and agility while reducing cost, risk, and time, are used across the private and public sectors in New Zealand and offshore.

A full list of companies selected for the “Open Door to Innovation” programme can be found online at <http://ict.govt.nz/programme/open-door-innovation>

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About IDIOM

IDIOM Ltd develops and licenses decision automation software that makes systems more transparent and agile, while reducing business cost, risk, and time. IDIOM's innovative business oriented software is used by business users to graphically define, document, and verify corporate decision-making and its related business rules, before auto-generating small footprint, non-intrusive, software components for use in systems of any type or scale. IDIOM is a pioneer in the development and use of decision oriented concepts, and has applied these concepts in the development of “intelligent processes” for customers around the world in local/state/central government, insurance/finance, health admin/clinical health, telecoms, logistics, and utilities.

For more see www.idiomsoftware.com